

Advertising Policy

Purpose

This policy outlines the guidelines and pricing structure for advertising with our charity. It ensures transparency and supports our mission while offering valuable exposure to relevant individuals, businesses, and organisations.

Eligibility

Advertising opportunities are available to:

- Individuals
- Businesses
- Non-profit and charitable organisations

All advertising must align with our values and mission. We reserve the right to decline any advertising that is deemed inappropriate, misleading, or contrary to our charitable objectives.

Advertising Costs

PCRS Members: Free of charge

Members of the PCRS receive complimentary advertising as part of their membership benefits.

Non-Members: **£75** per advertisement

This fee helps support our operations and charitable activities.

Advertising Format & Duration

Advertisements may be placed in newsletters, monthly bulletins, on our website, or on official social media channels, depending on availability and appropriateness. The advertisement will remain on the website until the end date as specified by you. Specifications (e.g., image size, word count) will be provided upon enquiry.

Please note the PCRS monthly bulletin is sent to all members of the PCRS on the last Friday of every month.

Approval Process

All advertisement requests must be submitted for review. To apply:

- Submit your advert copy and any relevant images or links to admin@pcrs.org.uk
- We will review the advert.
 - PCRS Members: once approved, you will receive confirmation and a publication date
 - Non-Members: once approved, you will receive an invoice, which must be settled before the publication date is confirmed.

Contact Information

For all advertising enquiries, submissions, or to become a member, please contact:

Email: admin@pcrs.org.uk

Phone: 01329 800580

Registered Charity Number: 1104701